



Event Report

Reel It

Organized by: Photography Club, MNIT Jaipur

Date: 06-08 February 2026

Mode: Online Submission

The Photography Club of MNIT Jaipur organized *Reel It*, an online short video creation event aimed at encouraging students to explore storytelling through short-form visual content. The event was conducted in an online mode, allowing participants to submit their entries digitally within the specified timeline.

Reel It focused on providing students with an opportunity to experiment with videography, editing, and creative presentation. Participants were encouraged to create short reels incorporating elements such as composition, transitions, music synchronization, and visual storytelling. The event aimed to promote digital creativity and expand engagement beyond traditional still photography.

The event received approximately 35-40 entries, reflecting active participation from students interested in video content creation. All submissions were reviewed by the Photography Club team based on general evaluation parameters such as creativity, clarity of concept, technical execution, and overall presentation.

The online format ensured smooth coordination and convenient submission for participants. It also enabled the club to conduct creative activities through digital platforms while maintaining steady engagement within the student community.

Overall, '*Reel It*' was conducted successfully within the scheduled timeline and served as a platform for students to explore short-form video creation. The event contributed to broadening the scope of visual storytelling activities organized by the Photography Club.

